



GREATER BALTIMORE CHAPTER MEETING ANNOUNCEMENT

DATE: Tuesday, November 1, 2011

AGENDA: 6:00 p.m. Networking Session
6:30 p.m. Program

PROGRAM DETAILS: **“How Cloud Computing is Changing the Future of Work and Play”**

Presented by Larry Shafer



The relatively new model for the delivery of software via the Internet has left many business leaders with fear, uncertainty, and doubt surrounding processing data via “The Cloud”. The goal of this presentation will be to create an understanding of how cloud computing works, to expose the most prevalent myths and realities of this new technology, and to identify and demonstrate how cloud-based applications can lead to enhanced productivity and opportunities for collaboration within an organization.

We will cover:

- What is Cloud Computing – industry definitions
- Cloud vs. Hosting vs. On-Premise applications
- Real life examples of how to simplify your hardware and computer infrastructure by moving applications to the Cloud
- What about security?
- Cloud Computing is good for the environment – and I’ll prove it!
- Collaboration in the Cloud – making it quicker and easier to get things done
- How reliable are Cloud applications?
- The hidden costs behind on-premise applications, and a tool for return-on-investment calculations for cloud applications
- Demonstrations of some cloud applications from Google
- The future of Cloud Computing – and where will this all lead?

LOCATION: System Source
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